

## Burton, Matthew

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**From:** Andrew Green <[REDACTED]@beerandpub.com>  
**Sent:** 25 February 2021 16:55  
**To:** licensing  
**Subject:** British Beer and Pub Association - response to consultation for publishing a Cumulative Impact Assessment

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Dear Sirs,

My apologies for not providing a more detailed response, but unfortunately the timescales for the consultation and the focus on other industry priorities at this time has meant that resources have been limited. However, if any of the points below require clarification, please do not hesitate to contact me.

The British Beer & Pub Association is the UK's leading organisation representing the brewing and pub sector. Our members account for some 90 per cent of beer brewed in Britain today, and own around 20,000 of the nation's pubs. A full list of our members can be found [here](#).

Our members operate pubs across the UK and, as such, are impacted by national and local licensing issues. We welcome the opportunity to respond to this consultation and our views are set out below.

Firstly, with regards to the police evidence referred to in the consultation, the full extent of this evidence is not apparent and so it is impossible to challenge its relevance nor how up to date it is.

As councils across the country have been typically removing their CIPs in recent months as part of their reviews of their Statements of Licensing Policy, we feel that this is not the appropriate time for Newcastle-Under-Lyme Borough Council to be considering implementing a CIA.

We would strongly argue that in the current climate, where hospitality (licensed premises) have been severely impacted by the ongoing pandemic, there will be no relevant and current evidence that would support the implemented of a CIA at this time.

There are likely to be a number of licensed businesses that will not survive the financial impacts of the pandemic, which in turn is likely to result in the number of such businesses decreasing. The introduction of a CIA would present a barrier for new businesses to enter the market and to play their part in the recovery of the area.

We would therefore strongly oppose the creation of CIA at this time, before the full effects of the pandemic can be seen and understood.

Yours faithfully,

**Andrew Green**

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